www.DAU.mil







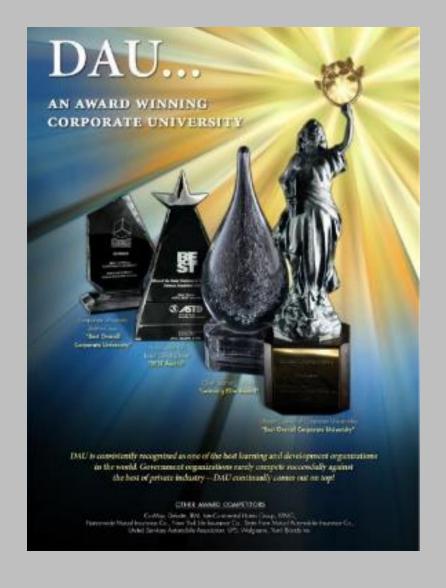


Foundational Learning

Workflow Learning

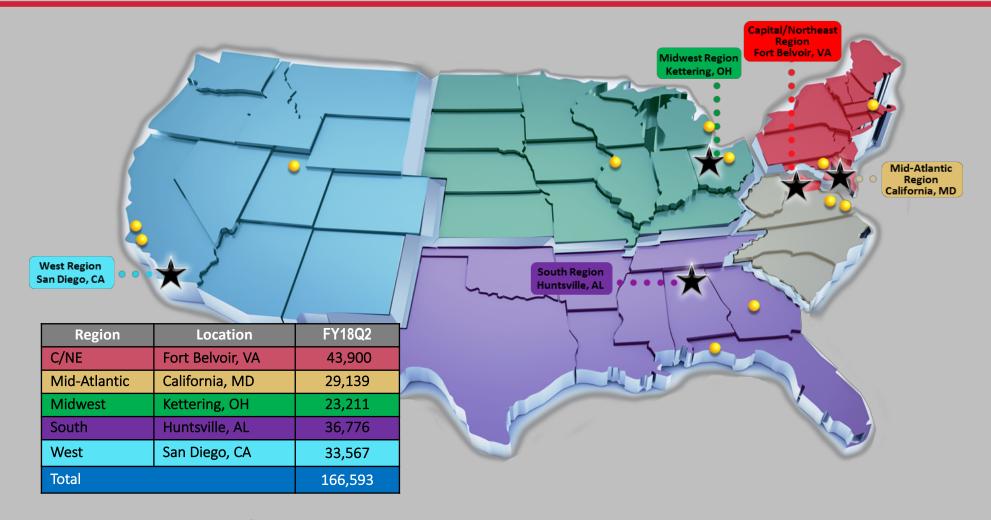
Performance Learning

Bill Kobren **Director, Logistics & Sustainment Center** May 15, 2019





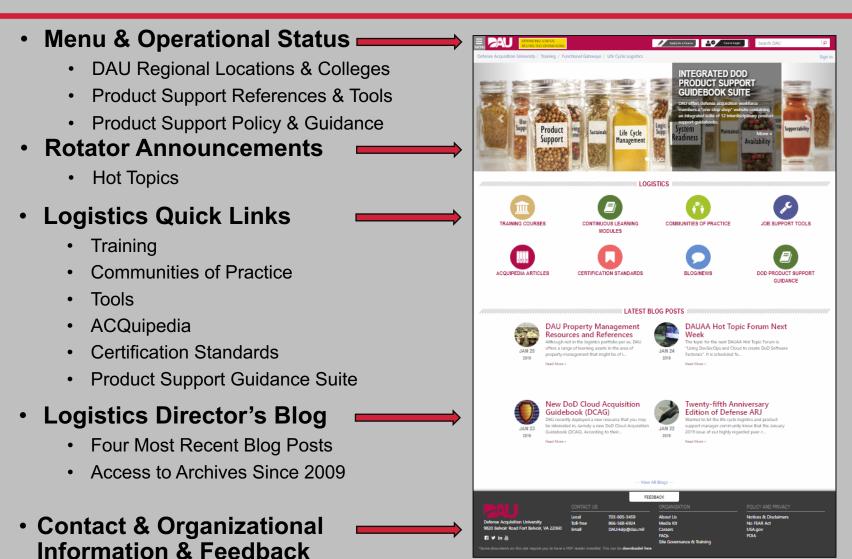
Defense Acquisition University: Located With Our Customers



We are part of the community, not just a place to take classes.



Logistics Functional Gateway: "One-Stop Shop"



https://www.dau.mil/training/career-development/logistics/



Integrated Suite of Product Support Focused Learning Assets & Related Resources





Integrated Suite of Product Support Focused Learning Assets & Related Resources





Life Cycle Logistics DAWIA Certification Requirements (FY19)

Level I Certification

ACQ 101

Fundamentals of Systems Acquisition Management

25 hrs, online

ENG 101

Fundamentals of Systems Engineering

35 hrs, online

LOG 100

Life Cycle Logistics Fundamentals

27 hrs, online

LOG 102

Fundamentals of System Sustainment Management

25 hrs, online

LOG 103

Reliability, Availability and Maintainability (RAM)

22 hrs, online

CLL 008

Designing for Supportability in DoD Systems

CLL 011

Performance Based Life Cycle Product Support (PBL)

Knowledge based

Level II Certification

ACQ 202

Intermediate Systems Acquisition, Part A

35 hrs, online

LOG 200

Product Support Strategy Development, Part A

22 hrs, online

LOG 206

Intermediate Systems Sustainment Management

27 hrs, online

CLL 001

Life Cycle Mgt & Sustainment Metrics

CLC 011

Contracting for the Rest of Us

> CLL 012 Supportability Analysis

ACQ 203

Intermediate Systems Acquisition, Part B

4.5 days, classroom

LOG 201

Product Support Strategy Development, Part B

4.5 days, classroom

LOG 235

Performance-Based Logistics

16 hrs, online

CLE 068

Intellectual Property & Data Rights

Choice of:

- **EVM 101 Earned Value Mgt OR**
- RQM 110 Requirements Mgt OR
 CON 121/124/127 Contract
- Planning, Execution and Mot OR
- LOG 204 Configuration Mgt OR
 LOG 215 Technical Data Mgt

15-35 hrs, online

Application/case based

Level III Certification

LOG 340

Life Cycle Product Support

4.5 days, classroom

LOG 350

Enterprise Life Cycle Logistics Management

9.5 days, classroom

CLL 005

Developing a Life Cycle Sustainment Plan (LCSP)

CLL 015

Product Support Business Case Analysis (BCA)

CLL 020

Independent Logistics Assessments

Choice of:

- LOG 211 Supportability Analysis <u>OR</u>
- BCF 216 O&S Cost Analysis OR
- ACQ 265 Services Acquisition <u>OR</u>
- ACQ 315 Understanding Industry (Business Acumen)

4.0-4.5 days, classroom

Case/scenario based

4 Years Experience

1 Year Experience

2 Years Experience



LOG 465 Executive PSM Course



Two-week Post-Level III Training for ACAT I/II DoD PSMs

- PSM roles & responsibilities, leadership, proven practices, affordable/effective product support strategies
- Executive-level case studies challenge PSMs with real-world sustainment scenarios
- Students develop and defend creative and comprehensive solutions
- Stakeholder Tactical Engagement Plan (STEP) tool to develop strategies to address stakeholder challenges
- Students develop and deliver a sustainment lesson-learned presentation; current, real-world issues provide opportunities for peer feedback, and in-depth cross-Service communication & problem-solving
- OSD, Service, Industry leaders support each offering; frank & candid discussion on sustainment challenges

Course Highlights

- Mandated by Principal Deputy ASD(L&MR) "DoD PSM Mandatory Training Requirement" memo (1 Feb 16)
- Focus on PSM success fielding & sustaining systems within framework of 10 U.S.C. §2337 & DoD policy
- Interdisciplinary emphasis: product support, business, engineering, contracting topics
- Focus areas include leadership, critical thinking, cross-functional integration

"PSMs said information and training provided by Defense Acquisition University were excellent..."

- GAO-17-744R (Sep 17)





LOG 465 Executive PSM Course



- FY19-20 Class Schedule
 - 19-002: 29 Apr 10 May 2019
 - 19-003: 12 23 Aug 2019
 - 20-001: 24 Feb 6 Mar 2020
 - 20-002: 27 Apr 8 May 2020
 - 20-003: 17 28 Aug 2020
- Details in DAU iCatalog
 - http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs id=2068

"Designed for Senior Managers, there is heavy use of critical thinking-based applications and financial justifications for any implementation decisions"

-- American Council on Education (ACE®) Review of LOG 465



Nearly 90 Interdisciplinary Product Support- Focused Online Training Opportunities

- **CLL 003 Logistics Test & Evaluation**
- CLL 004 Life Cycle Logistics for the Rest of Us CLL 005 Life Cycle Sustainment Plan (LCSP) CLL 011 Performance Based Logistics (PBL)
- CLL 015 Business Case Analysis (BCA)
 CLL 020 Independent Logistics Assessments (ILA)
 CLL 031 PBL Contracting Strategies
- CLL 051 System Retirement, Reclamation, Demil & Disposition
- CLL 059 Sustaining Engineering CLE 074 Cybersecurity Across DoD Acquisition
- CLM 017 Risk Management
- CLM 048 Audit Readiness Requirements for DoD

Product Support Strategy Development & Execution

- · CLM 071 Introduction to Data Management
- CLM 072 Data Management Strategy Development CLM 073 Data Management Planning System CLM 074 Tech Data & Computer Software Rights
- CLM 075 Data Acquisition CLM 076 Data Markings
- CLM 077 Data Management Protection and Storage
- CLE 012 DoD Open Systems Architecture
- CLE 068 Intellectual Property & Data Rights

Technical Data & Intellectual Property

- **CLL 008 Designing for Supportability**
- CLL 012 Supportability Analysis
 CLL 033 Logistician's Responsibilities in Tech Reviews
 CLL 043 Green Logistics-Planning for Sustainability
 CLL 045 Designing for Transportability
 CLL 057 LORA Introduction

- CLL 058 LORA Theory & Principles
- **CLL 206 Introduction to Parts Management**
- **CLE 001 Value Engineering**
- CLE 012 DoD Open Systems Architecture (OSA) CLE 036 ECPs for Engineers
- **CLE 062 Human Systems Integration**
- CLE 074 Cybersecurity Throughout DoD Acquisition

Designing Supportable Systems

CLE 301 R&M Engineering Overview

- CLL 001 Life Cycle Mgmt & Sustainment Metrics
- CLE 016 Outcome-Based Performance Measures

Product Support Metrics

- **CLL 011 Performance Based Logistics CLL 021 Product Support Arrangements**
- **CLL 031 PBL Contracting Strategies**
- CLC 011 Contracting for the Rest of Us
- **CLC 013 Services Acquisition**

Product Support Arrangements

- **CLB 025 Total Ownership Cost**
- **CLB 040 Should Cost Management**
- CLM 021 Reducing Total Ownership Costs CLM 032 Evolutionary Acquisition
- CLE 015 Continuous Process Improvement

Product Support Affordability

- CLL 004 Life Cycle Logistics for Rest of Us
- **CLL 046 The Twelve IPS Elements**

Integrated Product Support

- **CLL 006 Depot Maintenance Partnering**
- CLL 022 Depot Maintenance Statute Overview CLL 023 Title 10 USC 2464 Core Statute
- CLL 024 Title 10 2466 Limits on Depot Maintenance (50/50)
- CLL 025 Depot Maintenance Interservice Spt Agreements
 CLL 026 Depot Maintenance Capacity Measurement
 CLL 027 Software Life Cycle Management

- CLL 029 Condition Based Maintenance (CBM+)
- CLL 030 Reliability Centered Maintenance (RCM)
- CLM 038 Corrosion Prevention & Control Overview

Maintenance Planning & Management

- **CLL 002 DLA Support To the PM**
- CLL 007 Lead-Free Electronics
- CLL 013 DoD Packaging
 CLL 032 Preventing Counterfeit Parts from DoD Supply System
 CLL 037 DoD Supply Chain Fundamentals

- CLL 038 Provisioning & Cataloging CLL 062 Counterfeit Prevention Awareness
- CLL 120 Introduction to the DoD Shelf Life Program
- CLL 200-202; CLL 207 DMSMS
- CLL 113 Packaging of Hazardous Materials (Future)
 CLM 044 Radio Frequency Identification

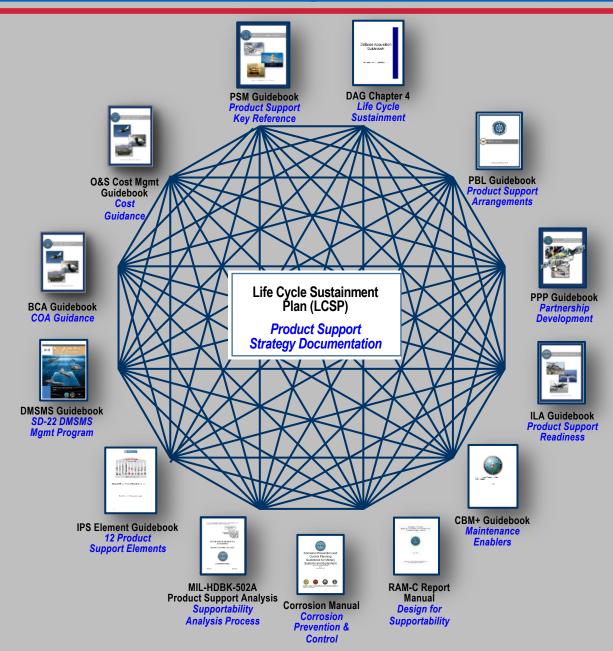
- CLM 200 Item Unique Identification (IUID) CLM 201 Serialized Item Management (SIM)
- **CLE 040 IUID Marking**
- CLE 080 SCRM for Information and Communications Technology

Supply Chain Management



Suite of DoD Product Support Guidance Accessible from a Single Site

https://www.dau.mil/tools/p/integrated-Product-Support-Guidebook-Suite





Life Cycle Logistics – Professional Reading List

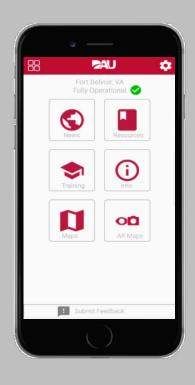
- Professional Reading List available on LOG CoP
 - https://www.dau.mil/cop/log/Pages/Topics/Life-Cycle-Logistics-Career-Field-Recommended-Reading-List.aspx
- Six primary topic areas:
 - Logistics Engineering & Designing for Supportability
 - Supply Chain Management
 - Business Case Analysis
 - Continuous Product & Process Improvement
 - Organizational Excellence, Customer Focus & Strategic Transformation
 - Leadership & Management

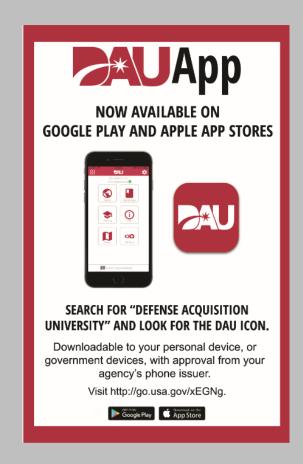
"Not all readers are leaders, but all leaders are readers"
-- Former President Harry S. Truman

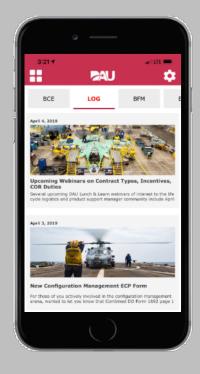


DAU APP for Smartphones

https://www.dau.mil/online-resources/p/Mobile-App





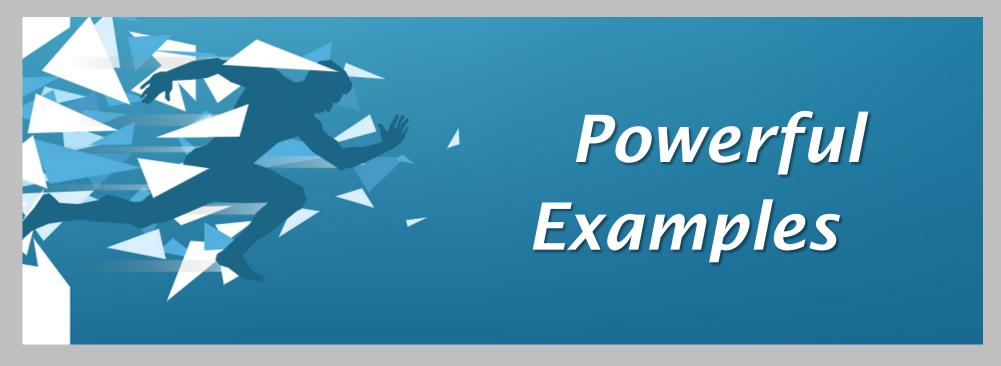








Tell your story



insight@DAU.mil



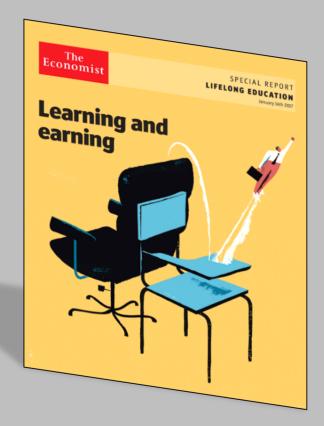
"20 Questions" Every PSM Should be Prepared to Answer

- 1. What is our product support strategy? How do we know it's the right approach?
- 2. What are our key program product support metrics? Why were they selected?
- 3. When was our LCSP last updated? What's changed since? When will it next be revised?
- 4. Who are our product support integrators (PSI) & product support providers (PSP)? Why?
- 5. What kind of product support arrangements do we have with our PSIs & PSPs?
- 6. Tell me about our product support should cost initiatives? What are the results? How do we know?
- 7. Are we leveraging an affordable & effective PBL product support strategy? Why or why not?
- 8. Does our maintenance planning include public-private partnerships (PPP)? Why or why not?
- 9. What is our DMSMS and obsolescence mitigation strategy? Is it working? If not, why not?
- 10. When was our most recent Independent Logistics Assessment (ILA)? What were the results? What are we doing to resolve shortfalls? When is the next one scheduled?
- 11. When was our Product Support Business Case Analysis (BCA) last updated? Results?
- 12. What is our depot source of repair (DSOR) strategy? Core logistics assessment (CLA) results?
- 13. How do we mitigate risks when shifting sustainment workloads to new PSIs/PSPs?
- 14. How effective is your interface with the systems engineering community? How do you know?
- 15. What are our primary product support risks -- and what are our mitigation plan(s)?
- 16. What is our intellectual property strategy? How was it determined?
- 17. How are we using system test & evaluation to assess veracity of our product support strategy?
- 18. What is our Supply Chain Risk Management (SCRM) strategy? What will it do for us?
- 19. What is our product support funding profile? Does it meet projected requirements over the FYDP?
- 20. How satisfied are our Warfighter customers with our product support planning & execution?



J A Few Final Thoughts

- We Must Continue to "Up Our Game"
- Lifelong Learning is a Professional Imperative –
 Both in & out of Government
- Technological Change Demands Stronger and More Continuous Connections Between Education and Employment
- Technology & Threats Rapidly Evolving... SCRM, Counterfeits, Cyber, AI, Machine Learning, IP, Data Analytics, Agile Acquisition/MTA, Software LCM and list goes on
- Interdisciplinary Integration, Teaming and Collaboration are Critical: We Must Get Out of Our Respective Functional Silos
- DAU stands ready to support you



Reference: PD ASD(A&S) Presentation, 3 Apr 19



Questions?





Aligning with the 2018 National Defense Strategy

Product Support efforts must align with and support the three lines of effort outlined in the 2018 National Defense Strategy (NDS):

- 1. Rebuilding military readiness as we build a more lethal Joint Force
 - Including focus on resilient and agile logistics
- 2. Strengthening alliances as we attract new partners
 - Leveraging public-private partnering opportunities
- 3. Reforming the Department's business practices for greater performance and affordability
 - Including focus on "streamlining rapid, iterative approaches to capability development"
 - Including focus on "logistics and supply chain management, wherein Department seeks to transform sustainment to enhance operational readiness..."

The United States of America

Sharpening the American Military's Competitive Edge



Life-Cycle Sustainment Planning

(DoDI 5000.02, Enclosure 6)

- Sustainment across the life cycle
- Reflects increased emphasis on program sustainment and operation & support costs
- Detailed planning required in support of all acquisition phases
- PBL Policy Requires PMs to "develop and implement an affordable & effective performance-based product support strategy"
- Requires Life-Cycle Sustainment Plan (LCSP) for all programs, including IP Strategy & annex for Core Logistics Analysis
- Outlines overarching Sustainment Metrics
- Component-conducted Independent Logistics Assessments (ILA) for programs prior to key decision points and milestone decisions to assess sustainment strategy
- Post-IOC assessments required every 5 years



USD(A&S) "Middle Tier of Acquisition (Rapid Prototyping/Rapid Fielding) Interim Governance 2" Memo (20 Mar 19)

- FY16 NDAA Sec 804 required rapid fielding guidance include life-cycle costs and addressing logistics support
- "...Consistent with this authority, sustainment resourcing and planning must be key considerations of rapid fielding"
- "...Systems planned for rapid fielding must develop an affordable sustainment strategy, beginning with designing sustainment attributes, such as maintainability and reliability, into system specifications and requirements"
- "...sustainment functions, such as planned and unplanned maintenance, technical data rights levels, manpower, training, and supply must be considered and addressed in the acquisition strategy or tailored Life Cycle Sustainment Plan"
- "...Organizations utilizing this interim authority must include sustainment considerations..."



THE UNDER SECRETARY OF DEFENSE
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30301-3010

MAR 2 0 2019

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS

CHAIRMAN OF THE JOINT CHIEFS OF STAFF UNDER SECRETARIES OF DEFENSE

CHIEF MANAGEMENT OFFICER OF THE DEPARTMENT OF DEFENSE

CHIEF OF THE NATIONAL GUARD BUREAU GENERAL COUNSEL OF THE DEPARTMENT OF DEFENSE DIRECTOR OF COST ASSESSMENT AND PROGRAM

EVALUATION
INSPECTOR GENERAL OF THE DEPARTMENT OF DEFENS
DIRECTOR OF OPERATIONAL TEST AND EVALUATION
CHIEF INFORMATION OFFICER OF THE DEPARTMENT OF
DEFENSE

ASSISTANT SECRETARY OF DEFENSE FOR LEGISLATIV AFFAIRS

ASSISTANT TO THE SECRETARY OF DEFENSE FOR PUBLIC AFFAIRS
DIRECTOR OF NET ASSESSMENT

DIRECTOR OF NET ASSESSMENT DIRECTORS OF DEFENSE AGENCIES DIRECTORS OF DOD FIELD ACTIVITIES

SUBJECT: Middle Tier of Acquisition (Rapid Prototyping/Rapid Fielding) Interim

Ref. (a) USD(A&S) Memo "Middle Tier of Acquisition (Rapid Prototyping/Rapid Fielding) Interim Authority and Guidance," dated April 16, 2018

(b) USD(A&S) Memo "Middle Tier of Acquisition (Rapid Prototyping/Rapid Fielding) Interim Governance," dated October 9, 2018

Section 804 of the National Defense Authorization Act of Fiscal Year 2016 requires that the rapid fielding pathway guidance shall include a process for considering lifecycle costs and addressing issues of logistics support and system interoperability. Consistent with this authority, sustainment resourcing and planning must be key considerations of rapid fielding. Systems planned for rapid fielding. Systems affordable sustainment strategy, beginning with designing sustainment attributes, such as maintainability and reliability, into system specifications and requirements. As a Concept of Operations is in development, sustainment functions, such as planned dura implanned mainternance, technical data rights levels, manpower, training, and supply must be considered and addressed in the acquisition strategy or tailored Life Cycle Sustainment Plan.

Organizations utilizing this interim authority must include sustainment considerations as part of the data that can be shared across the Department via an open and collaborative



Agile Acquisition Resources

- New DoD OT Guidebook https://www.dau.mil/tools/t/Other-Transactions-(OT)-Guide
- OT Mythbusting Micro-videos https://media.dau.mil/esearch/search/search?keyword=%22OT%20Mythbusting%22
- CLC 035 Other Transaction Authority for Prototype Projects http://icatalog.dau.mil/onlinecatalog/courses.aspx?crs_id=424
- OT ACQuipedia Article https://www.dau.mil/acquipedia/Pages/ArticleManage.aspx?aid=dd749bb2-2ed0-49ca-868e-83f02962ee3e
- Digital Acquisition Prototype Website http://go.usa.gov/xPtB7
- Adaptive Acquisition Framework https://aaf.dau.mil/aaf/
- Contracting Cone https://aaf.dau.mil/contracting-cone

